

William Ellis School
Highgate Road
London
NW5 1RN

www.williamellis.camden.sch.uk



November 2018

Parents at William Ellis School can use the easyfundraising website to help raise money for William Ellis School Parents Association (WESPA) – simply by shopping online.



easyfundraising turns your everyday online shopping into FREE donations when you use easyfundraising to shop with over 3,300 retailers such as Amazon, John Lewis, Argos, Sainsburys, Expedia, and Booking.com.

The retailers then make a small donation to say 'thank you' and easyfundraising gives those free funds to the cause.

Please register using this unique link – just search for 'William Ellis School Parents Association' and click 'support us' – <https://www.easyfundraising.org.uk/invite/UJBDW4/>

Plus, once you've signed up and raised £5 in donations, easyfundraising will give us an extra £5 donation during the month of November 2018.

Or directly here:

<https://www.easyfundraising.org.uk/causes/williamellispa/>

There's no catch or hidden charges and William Ellis School Parents' Association will be really grateful for your donations.

Thank you,

WESPA

William Ellis School Parents' Association

P.S. A few tips from WESPA:

- If you prefer, create an anonymous 'user' name, for example Parent 1, Parent 2, Parent 3 etc.
- When you sign up, you don't need to list all the retailers that you shop with – just list one or two
- Remember to use easyfundraising as a 'portal' to take you to your online brand before you shop, so that the donations can be made to WESPA! 'Donation Reminders' can be activated when you sign up.
- easyfundraising has a free app, or their website can be accessed on a computer
- If you already use Expedia or Booking.com to book your holidays, and now go through easyfundraising, they will donate between 1–6% to the school. So, a £500 holiday could raise up to £25 for William Ellis Parents Association
- So far, buying a few books on Amazon has raised £6.32 – small, but it's a start!
- If WESPA is selected as your main cause, it's easy to support more causes (e.g. if you have children at another school) simply by clicking the heart-shaped 'cause' icon and searching for a different cause before you shop.