



WILLIAM ELLIS SCHOOL  
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September 2019

Dear Parent/Carer,

**Trip to the London Eye, 2<sup>nd</sup> October**

Your son/daughter is invited to take part in a trip to the London Eye on Wednesday 2<sup>nd</sup> of October. The objective of this trip is to investigate the customer service at the London Eye as part of the activities in their business studies, where students need to understand, analyse, and participate in customer service activities in order to provide evidence for their learning.

The students will have a valuable opportunity to analyse and observe how customer service is carried out and will have a ride on the London Eye.

We will travel by underground; students do not need to pay for this as we have made arrangements with Transport for London (TFL) to get free tickets for this trip. We will leave from PHS/WES sixth form centre at 10:00am and walk to Kentish Town Station and take the tube to Waterloo Station. We will be at the London Eye from 11:00am to 2:00pm including an hour of lunch break. After this, students will be dismissed from the venue.

Please can you complete the reply slip below to allow your son/daughter to attend the trip. Forms should be return to their business teacher.

Yours faithfully  
Ms Hernandez  
Business and Economics Teacher

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**Trip to the London Eye, 2<sup>nd</sup> October**

Student's Name \_\_\_\_\_ Form: \_\_\_\_\_

I do/ do not give permission for my son/daughter to join this trip.

Parent/ Carer name: \_\_\_\_\_ Signed: \_\_\_\_\_

*Please hand in this form to your business teacher.*